

O STREET INTERNATIONAL



Social media intern

O Street International is looking for a self-driven, energetic, and well organized intern with strong knowledge and understanding of social media websites. O Street International is a startup nonprofit dedicated to providing opportunities for international and domestic engagement through cultural and educational exchanges. We believe person to person contact and exchanges are the nexus of development and successful international engagement. The ideal intern selected for this position will need critical thinking skills, creativity to come up with fresh ideas, and motivation to see a nonprofit reach new heights with social media.

Responsibilities

- Create new profiles and pages (Facebook, Twitter, Instagram, LinkedIn, etc.)
- Upload videos, photo albums, etc.
- Online outreach, including finding users to follow/friend/like our business
- Write, post, and reply to blog posts/tweets/updates, etc.
- Monitor and post on blogs, forums, and social networks
- Compare and contrast our outreach with other nonprofits
- React and adapt to online social media changes
- Track the growth and the impact of social media on our nonprofit and report findings

Requirements

- Excellent written and verbal communication, strong editing skills
- Knowledge of digital media software – Photoshop or other graphic design software, etc. is preferred
- Knowledge of video editing software – iMovie, Final Cut, or Windows Live Movie Maker is a plus
- Knowledge of social media – Facebook, Twitter, LinkedIn, YouTube, blogs, etc.